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The Journal of Applied Management Accounting Research aims to bring ideas, case reviews and studies. primarily techniques to working managers and the scholars and researchers who serve them in helping organisations manage. The journal is specifically targeted to "applied" research, and hence articles, case studies, software implementations and surveys that link academic and practitioner interests in the area of value creating and decision support information managers are welcomed. The objective of the Journal is the publication of substantial and original contributions to knowledge in the areas of managerial accounting, broadly defined. should be empirical or analytical; rigorous, yet preferably intelligible to a wide audience of academics and, where appropriate, practitioners. All articles are subjected to a double-blind review process.

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