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The Journal of Applied Management Accounting Research aims to bring ideas, case studies, reviews and techniques to primarily working managers and the scholars and researchers who serve them in helping organisations manage. The journal is specifically targeted to “applied” research, and hence articles, case studies, software implementations and surveys that link academic and practitioner interests in the area of value creating and decision support information to managers are welcomed. The objective of the Journal is the publication of substantial and original contributions to knowledge in the areas of managerial accounting, broadly defined. Articles should be empirical or analytical; rigorous, yet preferably intelligible to a wide audience of academics and, where appropriate, practitioners. **All articles are subjected to a double-blind review process.**

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Papers should be as brief as possible consistent with the journal's objective (see reverse of Contents page).

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The Institute of Certified Management Accountants was established in 1996 as a professional body serving the management accounting discipline.

The Institute's constitution defines management accounting as "the application of professional knowledge and skill in the preparation and presentation of accounting information in such a way as to assist management in the formulation of policies and in the planning and control of the operation of the undertaking".

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