THE JOURNAL OF APPLIED MANAGEMENT ACCOUNTING RESEARCH (JAMAR)

. ISSN 1443-9913 (online) ISSN 1443-9905 (print)

The Institute of Certified Management Accountants

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The Journal of Applied Management Accounting Research aims to bring ideas. case studies. reviews and primarily techniques to working managers and the scholars and researchers who serve them in helping organisations manage. The journal is targeted specifically "applied" to research, and hence articles, case studies, software implementations and surveys that link academic and practitioner interests in the area of value creating and decision support information to managers are welcomed. The objective of the Journal is the publication of substantial and original contributions to knowledge in the areas of managerial accounting, broadly defined. Articles should be empirical or analytical; rigorous, yet preferably intelligible to a wide audience of academics and, where appropriate, practitioners. All articles are subjected to a double-blind review process.

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The Journal of Applied Management Accounting Research

ISSN 1443-9905 (print)

ISSN 1443-9913 (online)

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The Journal of Applied Management Accounting Research is published twice a year in traditional paper format.

ISSN 1443-9905

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The Journal of Applied Management Accounting Research

Volume 6 Number 1 ISSN 1443-9905 (print) © 2008 Winter 2008 ISSN 1443-9913 (online)

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