CMA AUSTRALIA - NEW ZEALAND | Certified Management Accountants

CERTIFIED MANAGEMENT ACCOUNTANT (CMA) PROGRAM

The all new program that qualifies you for the globally recognized CMA designation.

CMA zoom PROGRAM 2027 FEB. INTAKE

VENUE (ONLINE) AEDT MELB TIME 1PM TO 9PM

DATES FEB.27,28 MAR.1 | STRATEGIC COST MANAGEMENT
MAR.6-7 | STRATEGIC BUSINESS ANALYSIS
MAR.13-14 | STRATEGIC BUSINESS ANALYSIS

FEE A$3950
EARLY BIRD A$2600

Add 10% GST Applicable for Australian Students.

*Early Bird Registration by **31 Jan 2027**

MODULE 1
STRATEGIC COST MANAGEMENT

Feb 27 (Day 1): *1pm to 9pm Melb Time*
- -Management Control Systems
- -Lean Manufacturing and Quality 5
- -Cost Accounting and Cost Management in a Lean Environment
- -Life Cycle Costing Systems

Feb 28 (Day 2): *1pm to 9pm Melb Time*
- -Benchmarking
- -Activity Based Cost Allocation Systems
- -Customer Profitability Analysis
- -Process Control & Activity Based Management

Mar 1 (Day 3): *1pm to 9pm Melb Time*
- -Implementing Cost Analysis & Control Systems
- -Strategic Performance Management Systems
- -Environmental and Social Management Accounting
- -Strategic Governance & the Strategic Audit

MODULE 2
STRATEGIC BUSINESS ANALYSIS

Mar 6 (Day 4): *1pm to 9pm Melb Time*
- -Strategic Thinking
- -Strategic Marketing Analysis & Budgeting
- -Financial Analysis in Product Portfolio Management

Mar 7 (Day 5): *1pm to 9pm Melb Time*
- -Pricing Methods and Strategies
- -Financial Dimensions of Pricing in International Business Strategies
- -Promotion: Push Strategy and Human Resource Management

Mar 13 (Day 6): *1pm to 9pm Melb Time*
- -Promotion: Pull Strategy and Integrated Marketing Communication
- -Supply Chain Management and the Place - Distribution Decision
- -Performance Valuation and Strategic Financial Structures

Mar 14 (Day 7): *1pm to 9pm Melb Time*
- -Free Cash Flows and Strategic Value Analysis
- -Risk Management - Corporate Radar and Early Warning Systems
- -Strategic Scorecards and Key Performance Indicators

CMA PROGRAM FACILITATORS



Professor Brendan O'Connell is President of the Institute of Certified Management Accountants and formerly Head of Accounting and Professor at RMIT university, Melbourne, Australia. He has worked as an analyst and bond dealer with major investment banks and has been employed in leading universities in the US, Australia and Asia including Monash University and the University of Richmond in Virginia.



Professor Janek Ratnatunga is CEO of Institute of Certified Management Accountants. He has held appointments at the University of Melbourne, Monash University and the Australian National University in Australia, and the Universities of Washington, Richmond and Rhode Island in the USA. Prior to his academic career he worked with KPMG.



Dr Chris D'Souza is the Deputy CEO and CFO of CMA Australia. After a successful career spanning over three decades in professional practice as well as in corporate management, Dr Chris D'Souza decided to retire from full time corporate employment to work for the betterment of the accounting profession.

CMA PROGRAM – A C-SUITE POSTGRADUATE LEVEL PROGRAM

The CMA intensive programme from ICMA (Australia & NZ) is world-recognised as the benchmark for those in (or aspiring to) leading roles in strategic finance. In countries where the program is not running in face-to-face mode, it has been completely redesigned for Zoom delivery without compromising on its quality or its post-graduate level content.

The CMA Program consists of two post-graduate level courses, namely: Strategic Cost Management and Strategic Business Analysis.

WHY BECOME A CMA?

- A gateway to a more successful business career with higher earning potential, commanding a salary greater than non-certified peers in Australia and New Zealand, as well as globally in Asia, Africa and the Middle East.
- A variety of positions with titles from financial analyst and controller to vice presidentfinance and chief financial officer (CFO).
- The potential for increases in salary, even during a difficult economic environment.
- Greater credibility both domestically and abroad as a strategic advisor and business partner
- A passport to a variety of businesses from multinational corporations to small and mid-size firms operating in countries all over the world.

ENTRY CRITERIA
- Degree or equivalent professional qualification in accounting, business or finance or MBA.

ASSESSMENTS IS BASED ON YEARS OF EXPERIENCE
- All participants with less than 20-years' experience need to attend CMA Program and submit required assignment(s); i.e., between 10-20 years – 1 assignment and less than 10-years – 2 assignments.
- Over 20 years' experience - Attend the CMA Program only (in class assessment).

REGISTRATION: CALL +61385550358 OR EMAIL INFO@CMAAUSTRALIA.EDU.AU

CMA AUSTRALIA - NEW ZEALAND Certified Management Accountants

Assessed By

NZQA

Equivalent to Level 9 (Master's Degree in the New Zealand Qualifications Framework (NZQF)

Accredited By

The Commonwealth of Nations

CMA PROGRAM TESTIMONIALS

"I had the pleasure of completing my CMA studies via the zoom classes with Prof Janek Ratnatunga and Dr Chris D'Souza. The 8-hour classes (over 7 days) flew by with great practical examples, good humour and testing analytical scenarios. The skills gained have been invaluable in my career, allowing me to add real value. Post qualification completion I changed jobs and gained a substantial salary increase. There aren't enough words to express my heartfelt thanks to CMA, Prof Janek and Dr Chris"

Pete Kearney CMA, Senior Business Partner at Department of Corrections NZ.

"Earning the Certified Management Accountant (CMA) designation from ICMA Australia in the year 2014 was a transformative milestone in my professional journey. The rigorous curriculum, practical application of management accounting principles, and global recognition of the CMA credential equipped me with the strategic financial expertise needed to excel in leadership roles. After my CMA, I went on to complete my MBA and DBA at the ICMA (ANZ) sponsored Calwest University. The MBA was a profoundly rewarding experience that elevated my expertise in business strategy, research, and leadership. The DBA program sponsored by ICMA is a flexible yet rigorous structure that allowed me to balance professional commitments while engaging in high-level academic research. Thank you, Prof. Janek."

Dr. Peter SS Tan, Distinguished Senior Fellow, NUS Singapore and Board Director, Tillberg design of Sweden (Asia) Pte Ltd.

"In the Financial & Accounting field, everybody wants to be recognized professionally, but only a few know that CMA is the real professional certificate that will equip you with the desired knowledge. Professionally, I have found studying the CMA Australia is a valuable source of skills and knowledge."

Dr. Abdulla M. Al Awadhi PhD CMA, CFO, Emirates Defense Industries Company, UAE.

"This qualification has helped me immensely in my career by making me understand the importance of Management accounting & finance in the business context. It has given me the confidence to handle day to day operations & to make sound investment decisions."

Natasha Fernando, CMA, Director-Econopack Industries (Pvt) Ltd., Sri Lanka

The CMA Program consists of two post-graduate level courses, namely: Strategic Cost Management and Strategic Business Analysis. "Completing the CMA has made me to connect literally, "what's going on out there to what's going on, in here" ie; connecting the market outside, with back end monthly and yearly financial statements inside."

M. H. M. Fairoz, Managing Director & CEO, Singer Bangladesh Limited

"I recently had the pleasure of attending the CMA workshops virtually organised by Singapore Management University in partnership with the ICMA. The 7-day workshop was insightful, relevant and added much needed skills to my financial toolkit. It aided me in getting closer to my ambition of being a CFO by equipping me with practical knowledge. The CMA also enabled me to take on a new role as Head of Finance for Consumer, Private and Business Banking Operations in Standard Chartered Bank. This course is a must for all aspiring CFOs."

Kaushik Kadayam, CMA, Head of Finance, Consumer Private and Business Banking Operations Finance Lead, Digital Venture Standard Chartered Bank.

"The content, the delivery, and the relevancy of the topics were commendable. While the pace was fast and intense, it was also interesting to hear about real life business cases from you. Your knowledge, skills, and experiences were inspirational. The reading materials were very useful as I could refer to them and apply the concepts in my work. The programme has definitely boosted my confidence level and I would highly recommend it those who wish to upskill their knowledge in management accounting. Thanks Prof Chris, Prof Janek, and Prof Bendan for the wonderful CMA program! Thank you for your guidance!"

Victor Yu, CEO, Singapore Amalgamated Services Co-Operative Organisation Ltd.

"Joining CMA program conducted by Prof Janek and Dr. Chris gave me a Broadview of how the finance function brings value to company as a strategic partner in surviving in this digital era. With the outstanding knowledge of management accounting, The CMA program provides an in-depth view for finance colleagues to acquire more value-added skills in estimating, forecasting, and strategic thinking, which CMA certification provides, especially for the Indonesian market that is currently facing disruption innovation across all industries."

Dr. Leonardus Wasono CMA, Chief Financial Officer Telecomsel, Indonesia.

"I have had the opportunity of attending the April 2015 intake of ICMA – Australia. I can proudly say that it was indeed a privilege to associate myself with the so learned and experienced Professor Janek as he took us not only through the contents of the course but also shared his knowledge on handling situations outside the book. What I liked best about the ICMA Workshop was the incredible variety of strategies that are modelled, the association that developed with all members, and the incredible learning process. It was an amazing learning experience."

Sarwat Abbas Zaheer CMA, Marketing Analyst & Project Integrator, General Motors Middle East.